



— FOUNDATION —

2010 Annual Report of Community Investments



Greetings,

As we look back at the first decade of the new millennium, we find ourselves feeling a bit like we have been on a roller coaster. Just as our state, nonprofits and Oregonians did, the PGE Foundation has experienced various highs and lows, and we weren't always sure what was around the next bend.

During the past 10 years, annual granting fluctuated due to the impact of the economic downturn on our endowment. We are very pleased to report the trajectory is currently on an upswing. We ended 2010 with \$860,000 in grant awards, and we will hit the \$1 million mark in grantmaking once again in 2011.

In 2003, in response to the increased demand for funds, we increased the overall number of grants we made by more than half. This has meant smaller grants to more organizations, and we continue that practice by reserving one-third of our dollars for grants of \$5,000 or less.

We have modified our focus to accommodate changing times and needs. In 2008, we shifted our top priority from education to the area of healthy families in recognition of the increased numbers of Oregonians in need of basic services. This meant a stronger emphasis on grants for food banks, homeless programs, domestic violence programs and access to medical care. In 2010, Healthy Families received 46 percent of our grantmaking funds, including grants to JOIN, Human Solutions, Loaves & Fishes and the African American Health Coalition.

The PGE Foundation board believes planning for the next generation of skilled workers is critical and can be achieved through collaborative efforts addressing the academic and social needs of youth. That's why, in 2011, we're embracing the cradle-to-career concept, which includes early childhood programs as well as mentoring, after-school, arts education, targeted social service interventions and college scholarships.

In 2010, public higher education joined our list of grant awards. We added engineering scholarships at Oregon State University and the creation of the PGE Foundation Renewable Energy Resource Lab at Portland State University to our longtime commitment of scholarships through the Oregon Independent College Foundation.

No education grant speaks to our commitment to youth development more than our student grantmaking program established in 1997, Community 101, featured on this report's cover. We started the millennium in 20 schools and ended 2010 in 57 classrooms. This year, Community 101 is in 72 schools. The credit for much of the growth can be attributed to our partnership with the Oregon Community Foundation, which joined us in 2008 as co-sponsor of the program.

We also are committed to making grants to organizations serving diverse communities. In 2010, the PGE Foundation awarded 20 percent of our funds to nonprofits serving diverse populations, and in 2011, we plan to increase that amount to at least one-third of our grant dollars.

With 2011's arrival, we are optimistic the bumps and jolts of this last decade's roller coaster ride are smoothing out and recovery is around the corner. We are grateful to be part of such a resilient community of nonprofits and funders who remain dedicated to returning Oregon to full prosperity.

Warm regards,



Gwyneth Gamble Booth, Foundation Chair



Carole E. Morse, Foundation President

April 2011



Arts and Culture

enhance education and social services critical to childhood development



Above: Portland Children's Museum Arts in Focus program delivers arts education to local schools, including Title I and Head Start programs, and offers a comprehensive training and mentoring program for teachers.

Left: Oregon Ballet Theatre's Dance Matters program is offered in alternative schools and residential treatment centers for students who have experienced the effects of poverty or trauma or who otherwise require intensive mental health and therapeutic support to succeed academically.

photo: Amy Stahl

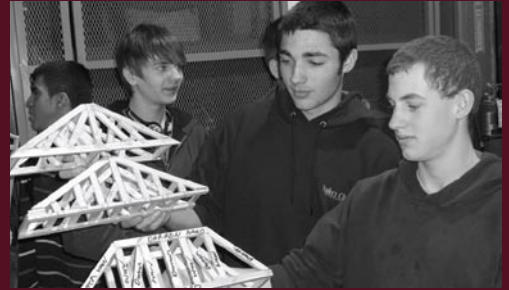
PGE Foundation 2010 Grants – Arts and Culture

	Total Granted	Total Paid 2010
Arts Council of Pendleton	\$5,000	\$5,000
Broadway Rose Theatre Company	2,500	2,500
Children's Healing Art Project	5,000	5,000
Columbia Symphony Orchestra	2,500	2,500
Homowo African Arts & Cultures	5,000	5,000
Japanese Garden Society of Oregon	5,000	5,000
Miracle Theatre Group	7,500	7,500
Museum of Contemporary Craft	10,000	10,000
Oregon Ballet Theatre	10,000	10,000
Oregon Children's Theatre Company	7,500	7,500
Oregon Symphony Association	20,000	20,000
PlayWrite, Inc.	5,000	5,000
Portland Art Museum	15,000	15,000
Portland Center Stage	15,000	15,000
Portland Children's Museum	7,500	7,500
Portland Opera Association, Inc.	15,000	15,000
Portland Youth Philharmonic	7,500	7,500
Profile Theatre Project	2,500	2,500
Regional Arts & Culture Council – The Right Brain Initiative	15,000	15,000
Sojourn Theatre	7,500	7,500
Tears of Joy Theatre	3,000	3,000
White Bird	10,000	10,000
Write Around Portland	5,000	5,000



Education

*provides the cornerstone
for a vibrant economy*



Above: Academy for Architecture, Construction and Engineering students engineer, construct, and strength-test truss bridge designs. ACE Academy offers credit by proficiency in core subjects and proficiency-based technical courses to high school juniors and seniors.

Left: Native American Youth and Family Center's Early College Academy includes advanced science classes for Native American high school students.

PGE Foundation 2010 Grants – Education

	Total Granted	Total Paid 2010
Boys & Girls Clubs of Portland Metropolitan Area	\$20,000	\$20,000
Camp Fire Columbia	15,000	15,000
Centro Cultural of Washington County	5,000	5,000
Children’s Institute	5,000	5,000
Community 101 – Grants and Program Costs	102,042	102,042
Community Action Team, Inc. (St. Helens)	5,000	5,000
Community Transitional School	5,000	5,000
Elevate Oregon	5,000	5,000
Girls Inc. of Northwest Oregon	5,000	5,000
High Desert Museum	3,500	3,500
Latino Network	5,000	5,000
Mercy Corps – Action Center	40,000	20,000
Native American Youth and Family Center	10,000	10,000

	Total Granted	Total Paid 2010
Neighborhood House, Inc.	5,000	5,000
Open Meadow Alternative Schools	5,000	5,000
Oregon Building Congress, ACE Academy	10,000	10,000
Oregon Children’s Foundation (SMART)	15,000	15,000
Oregon Independent College Foundation	50,000	50,000
Oregon State University Foundation	25,000	25,000
Peninsula Children’s Center	2,500	2,500
Playworks	5,000	5,000
Portland State University Foundation	50,000	25,000
Portland YouthBuilders	5,000	5,000
REAP, Inc.	5,000	5,000
Rosemary Anderson High School	5,000	5,000
Stand for Children Leadership Center	5,000	5,000
Willamette University – Willamette Academy (Salem)	5,000	5,000

Healthy Families build strong communities



Above: Family Building Blocks works with families to prevent the abuse and neglect of young children. Trained volunteers support the Teen Parent and Child Development Program in Salem-Keizer Public Schools.

Left: HomePlate serves homeless youth in Washington County with the basics for survival and beyond. Positive role models build healthy relationships and programs, such as the Garden Project, which offer youth direction in healthy behaviors and skill development.

PGE Foundation 2010 Grants – Healthy Families

	Total Granted	Total Paid 2010
African American Health Coalition	\$5,000	\$5,000
Albertina Kerr Centers Foundation	7,500	7,500
Boys & Girls Aid	5,000	5,000
Bradley-Angle House	5,000	5,000
CASA Clackamas County	5,000	5,000
CASA for Children, Inc.	5,000	5,000
Cascade AIDS Project	5,000	5,000
Children First for Oregon	5,000	5,000
Children's Center of Clackamas County	17,500	17,500
Children's Justice Alliance	5,000	5,000
Children's Relief Nursery	7,500	7,500
Coffee Creek Quilters	1,000	1,000
Columbia River Community Health Services (Boardman)	5,000	5,000
Compassion & Choices of Oregon	2,500	2,500
Dental Foundation of Oregon	10,000	10,000
Dougy Center	15,000	15,000
Ecumenical Ministries of Oregon – HIV Day Center	2,500	2,500
Family Building Blocks (Salem)	5,000	5,000
Family Stepping Stones	7,500	7,500
FolkTime, Inc.	7,500	7,500
HomePlate Youth Services, Inc. (Hillsboro)	5,000	5,000
Human Solutions	15,000	15,000
Impact NW	7,500	7,500

	Total Granted	Total Paid 2010
Incight	6,000	6,000
JOIN	20,000	20,000
Juvenile Rights Project	7,500	7,500
Lettuce Grow Garden Foundation	2,500	2,500
Loaves & Fishes Centers, Inc.	7,500	7,500
Macdonald Center	2,500	2,500
Mercy Corps – Haiti Relief	10,000	10,000
MountainStar Family Relief Nursery	7,500	7,500
Newberg F.I.S.H. Emergency Services	5,000	5,000
Open Door Counseling Center (Hillsboro)	5,000	5,000
Outside In	5,000	5,000
P:EAR	5,000	5,000
Partners for a Hunger-Free Oregon	5,000	5,000
Portland Housing Center	2,000	2,000
Portland Rescue Mission	5,000	5,000
Portland Women's Crisis Line	5,000	5,000
Proud Ground	2,500	2,500
Rose Haven	5,000	5,000
Salvation Army Female Emergency Shelter	5,000	5,000
Sisters Of The Road	5,000	5,000
Store to Door	5,000	5,000
Yamhill Community Action Partnership	30,000	10,000
YMCA of Columbia-Willamette	5,000	5,000
YWCA of Greater Portland	5,000	5,000

Total Grants Paid in 2010

\$ 860,042



— FOUNDATION —

PGE Foundation Board of Directors

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PGE Foundation

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Member, Grantmakers of Oregon and Southwest Washington

Member, Nonprofit Association of Oregon



Left: Portland General Electric and the PGE Foundation were named to the BCA Ten, the top ten companies in America that support the arts, in the fall of 2010.

Cover: Community 101 students from Parkrose High School volunteer during Take Care of Oregon Days. In early 2011, the PGE Foundation renewed its partnership with the Oregon Community Foundation for another three years. OCF administers Community 101 while the PGE Foundation serves as the program's top funder. Thanks to OCF's partnership since 2008, the donor base has grown to include many OCF donor-advised funds and the Meyer Memorial Trust. www.oregoncf.org